

# NEWSLETTER

## ✓ SOUTH KOREA SIC TOURS

\* SIC: Seat-In-Couch



RingKtrip, the South Korea SIC tour from LOTTEJTB, has launched! Embark on an unforgettable journey with RingKtrip and uncover the unique charm of Korea. Experience adventures and cultural treasures that you won't find on any other tour.

These tours are targeted at:

1. Guests who want to explore **hidden gem** destinations in Korea **outside of Seoul**.
2. Guests who are **already in Korea** but find it challenging to **explore small towns**.



## ✓ USP OF RINGKTRIP

\* USP: Unique Selling Point

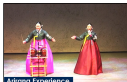
### 01 Hidden Gems in South Korea

RingKtrip offers tours that explore hidden gems in South Korea. While Seoul is relatively well-known and easy for tourists to navigate on their own, RingKtrip focuses on regions outside of Seoul. Through RingKtrip, visitors can explore areas that are relatively difficult to visit independently and discover lesser-known, yet valuable destinations. Experience the charm of places like Ganghwa Island, Gangneung, Jeongseon, Andong, Gyeongju, Busan, Yeosu, Jeonju and Suncheon. These regions may be less familiar, but they are definitely worth a visit.



### 02 Various experiential programs by region

RingKtrip offers unique experiential programs that showcase the distinct characteristics of each region. Starting with learning "Airang," a traditional Korean folk song considered the original K-POP, you can also enjoy experiences such as "Tea Ceremony and Mother-of-Pearl Craft," making "Gat Kimchi," a type of kimchi that is gaining global popularity as a modern health food, and making "Gochujang", the red chili paste that forms the base of most Korean dishes. These are diverse experiences you won't find in other tours.



Airang Experience



Mother of pearl craft



Yeosu Gat Kimchi making



Suncheon Gochujang making

## 03 Flexible Tours: Choose from 24 courses

RingKtrip is divided into a total of **24 tours** based on region and theme, ranging from as long as **8 days and 9 nights to as short as a single day.**

**You can choose and join a tour that fits your desired region and theme.** For instance, if you are in Seoul and want to take a tour to Ganghwa Island, you can join the 1-Day Ganghwa Island Tour(KG020S).

- Please note that there are fixed pick-up and drop-off points for each tour.
- Please note that these are shared (SIC) tours. If you require a private tour, please request it separately.



## HOW TO BOOK

Take a look at all 24 tours at once!

**RingKtrip** **TOUR EAST LOTTE JTB**

\* Clicking on the tour code below will directly connect you to the itinerary link for that specific tour.

Ganghwa	Ganghwa	Incheon	Andong	Gyeongju	Busan	Yeosu	Jeju
CAPITAL	NATURE	HISTORY	COASTAL	GOURMET			
K0100S	K0200S	K0300S	K0400S	K0500S	K0600S	K0700S	K0800S
K0101S	K0201S	K0301S	K0401S	K0501S	K0601S	K0701S	K0801S
K0102S	K0202S	K0302S	K0402S	K0502S	K0602S	K0702S	K0802S
K0103S	K0203S	K0303S	K0403S	K0503S	K0603S	K0703S	K0803S
K0104S	K0204S	K0304S	K0404S	K0504S	K0604S	K0704S	K0804S
K0105S	K0205S	K0305S	K0405S	K0505S	K0605S	K0705S	K0805S
K0106S	K0206S	K0306S	K0406S	K0506S	K0606S	K0706S	K0806S
K0107S	K0207S	K0307S	K0407S	K0507S	K0607S	K0707S	K0807S
K0108S	K0208S	K0308S	K0408S	K0508S	K0608S	K0708S	K0808S
K0109S	K0209S	K0309S	K0409S	K0509S	K0609S	K0709S	K0809S
K0110S	K0210S	K0310S	K0410S	K0510S	K0610S	K0710S	K0810S
K0111S	K0211S	K0311S	K0411S	K0511S	K0611S	K0711S	K0811S
K0112S	K0212S	K0312S	K0412S	K0512S	K0612S	K0712S	K0812S
K0113S	K0213S	K0313S	K0413S	K0513S	K0613S	K0713S	K0813S
K0114S	K0214S	K0314S	K0414S	K0514S	K0614S	K0714S	K0814S
K0115S	K0215S	K0315S	K0415S	K0515S	K0615S	K0715S	K0815S
K0116S	K0216S	K0316S	K0416S	K0516S	K0616S	K0716S	K0816S
K0117S	K0217S	K0317S	K0417S	K0517S	K0617S	K0717S	K0817S
K0118S	K0218S	K0318S	K0418S	K0518S	K0618S	K0718S	K0818S

**CONTACT US**

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1. Please access the RingKtrip INDEX via the link below:  
[https://www.lottejtb.com/upload/fo/file/glb/RingKtrip\\_INDEX.pdf](https://www.lottejtb.com/upload/fo/file/glb/RingKtrip_INDEX.pdf)  
 You can also scan the QR code located under the blue box below.
2. As shown in the image on the left, you can check all of the tour codes for RingKtrip, which includes a total of 24 courses.
3. Click on the tour codes highlighted in blue to view the pamphlet, price table with the calendar of available tour dates, and detailed itinerary.
4. Please contact us via email ([globalib@lottejtb.com](mailto:globalib@lottejtb.com)) to make a reservation with the tour codes you have selected.

※This tour is conducted in **English**.  
 For tours in Spanish or other languages, please inquire separately via email below.

※ Please note that RingKtrip is also available for purchase on JTB GMT "WEB CONNECT" site as Sunrise Tours

**CONTACT US**

**SCAN TO ACCESS THE INDEX**

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