

NEWSLETTER



The Essence of Bibimbap

Bibimbap is a beloved Korean dish, that reflects the **Korean philosophy of harmony**. Each ingredient—spinach, carrots, mushrooms, bean sprouts, and gosari—is carefully prepared to preserve its **unique texture and flavor**. The ingredients are beautifully arranged over warm steamed rice and topped with gochujang (Korean fermented chili paste). The magic happens when **everything is mixed together**, creating a delicious, nutritious and harmonious blend of flavors.

An Authentic Culinary Experience in 90 Minutes

Duration & Experience: Enjoy a 90-minute "cook and dine" experience where you'll learn authentic techniques and savor the bibimbap you prepare yourself.

Beginner-Friendly: No prior cooking experience is required. Our English-speaking guides will walk you through every step in a fun, welcoming atmosphere.

Authentic Ambiance: Wear a traditional Korean apron and enjoy a memorable hands-on cooking experience, perfect for photos!

Comfort & Inclusions: Located near Gyeongbokgung Palace, the experience features fresh ingredients, full kitchen access, and lunch, including the bibimbap you prepare.

Dietary Flexibility: Vegetarian and vegan options available upon request.

Did You Know...?

In Korea, there are several expressions used to show appreciation before and during a meal. Here are two common expressions you can use:

👉 "Jal meokgesseumnida"

It is a Korean expression commonly said before a meal. It literally means **"I will eat well"**, but it is more naturally understood as **"Thank you for the meal"** or **"I'm looking forward to enjoying this meal."**

👉 "Masitge deuseyo"

This means **"Enjoy your meal!"**. It is a polite expression used to wish someone to have a delicious and enjoyable meal.

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Your Guide to Korean Snacks

In Korea, Snacks Are Part of the Travel Experience

In Korea, snacks are **more than just food**—they're part of the travel experience. From convenience stores to large supermarkets, you'll find countless unique flavors that travelers love to take home. Here are some of the international favorites you won't want to miss.

Traveler's Tip

Snacks are easy to find at convenience stores, but prices are generally higher. For **better prices and a wider selection**, we recommend shopping at **large supermarkets** such as Emart or Lotte Mart.

Convenience stores like CU and GS25 are perfect for trying snacks before buying them in larger quantities at the supermarket.



Savory and Addictive

Kkobuk Chip

Four-layer chips with a light, crispy texture. The corn soup and Choco Churros flavors are must-tries!

Saewookkang

Iconic Korean shrimp crackers. Savory, crispy, and perfect for pairing with drinks.

Kim bugak

Crispy seaweed snacks with a savory crunch. Perfect for gifting!

All-Time Favorites

Banana Kick

(Crispy banana-flavored snack)

Daldari

(Chicken-leg-shaped snack)

Malangcow
(Soft marshmallow snack)

Chamssal
(Rice Cracker)

Our Team's Favorites

Bichobi

The name Bichobi is short for "biscuit chocolate biscuit." It is very popular for its unique flavor and texture.

Choco Pie

Two layers of soft cake filled with marshmallow and coated in chocolate.

White Heim

Crispy wafer rolls filled with smooth white chocolate cream. Perfect with coffee!

Kkokkal-Corn

A cone-shaped Korean corn snack with a light, savory flavor.

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