

NEWSLETTER



Beyond Hanok Streets: Discover the Bukchon Dongyang Museum



Have you ever visited Bukchon Hanok Village and found yourself just taking photos along the crowded main streets before leaving, without really taking a moment to slow down?

What if there was a hidden gem waiting just beyond the usual path—somewhere quieter, more intimate, and far less crowded?

Tucked away in a peaceful corner, the Bukchon Dongyang Museum offers a completely different experience from the busy streets outside. Here, you can take your time and truly appreciate the charm of Bukchon—admiring the graceful hanok rooftops while enjoying a panoramic view stretching across Seoul.

It's the kind of place where the noise fades, the pace slows, and you can experience a more authentic and tranquil side of the neighborhood.

**Ticket, More Than
Just Admission!**



Your ticket to Bukchon Dongyang Museum includes a traditional drink - perfect for taking a quite break with a view

*(*Some drinks may come with an extra charge.)*

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A Quiet Escape in Seongbuk



Looking to go even further off the beaten path?

Tucked away in a quiet corner of Seongbuk, Chadam by Gallery The Square offers a serene retreat far from the busy tourist areas. Surrounded by nature, this hanok-style tea space invites you to slow down and experience a more tranquil side of Seoul.



With its peaceful garden views and thoughtfully designed interiors, it's an ideal place to unwind over a cup of traditional tea. The atmosphere feels intimate and unhurried—perfect for those who want to relax and take a break from the city's fast pace.

As seating is limited, this spot is best suited for FIT travelers or small groups seeking a more personal and quiet experience.

Insider Tips

- Bukchon Dongyang Museum: Like Bukchon Hanok Village, no car access and a fairly uphill walk. Seniors or guests with mobility issues should take caution.
- Chadam Gallery: Accessible by public transport, but it can be complicated from central Seoul. A private transfer or taxi is recommended.