

NEWSLETTER



Warm Bites from South Korea Winter Season



As winter settles over Korea, the streets fill with the irresistible aroma of seasonal treats that warm both body and soul.

Among the most beloved is bungeoppang, a fish-shaped pastry with a crisp shell and sweet red bean filling, while eomuk, skewered fish cakes simmering in broth, offers comfort not only in its chewy texture but especially in the steaming soup that accompanies it. Vendors also roast gun-goguma, sweet potatoes with charred skins and golden, caramel-like centers, and fry hotteok, chewy pancakes bursting with melted brown sugar, cinnamon, and nuts.

Adding to the lineup is gyeran-ppang, or egg bread, a small, fluffy loaf baked with a whole egg inside, creating a perfect balance of savory and sweet. Together, these street snacks capture the essence of Korean winter—simple, hearty, and best enjoyed with cold hands wrapped around something warm.

Korean Street Food Survival Tip

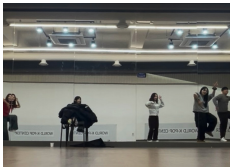


When buying winter snacks from street vendors in Korea, cash is essential. Most stalls do not accept credit cards, so carrying a few bills and coins will make sure you don't miss out on the treats.

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Learn, Dance, and Film: K-pop Short Form Class



Step into the world of K-pop with our Short Form Dance Class, designed for fans who want to experience the energy of idol training firsthand. Choose your favorite K-pop song and learn its choreography from a skilled instructor who actually teaches idol trainees—bringing authentic expertise straight to you.

The full experience lasts 90 minutes, giving you plenty of time to learn, practice, and perfect the moves. Once you've mastered the choreography, the fun doesn't stop there: you'll get the chance to film your very own short-form video, capturing the performance just like the idols do.

And if you're looking for something more immersive, you can request not only a one-day class but also extended camp formats, such as 2 nights and 3 days or longer, tailored to your needs. It's the perfect way to combine learning, creativity, and the excitement of K-pop culture.

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Seoul Lantern Festival



The Seoul Lantern Festival lights up Cheonggyecheon Stream from **December 12, 2025 to January 4, 2026**, turning the heart of the city into a glowing wonderland.

Each year the festival introduces a new theme, and this time it features a playful highlight—Magikarp from Pokémon. Visitors can stroll along the illuminated paths, enjoy dazzling lantern displays, and capture the magic of Seoul's winter nights. Admission is free, making it one of the season's most enchanting experiences.