

NEWSLETTER



Beauty Awaits: The 2nd Korea Beauty Festival Kicks Off!

Experience the Magic of K-Beauty!



We are excited to introduce the "Korea Beauty Festival", returning this year with even more enriching experiences than before!

The event runs for an entire month, from June 19 to July 18, 2025, allowing you to enjoy it at a relaxed pace.

It will take place across Seoul's famous tourist spots—such as Myeongdong, Dongdaemun, Seongsu, and Hongdae—divided into categories like hair, makeup, and fashion, reflecting the unique characteristics of each area.

Various photo booths will be set up, making it a perfect opportunity to capture stunning shots, while programs are designed to let you experience K-Beauty up close and personal.

Exclusive for foreigners, experience the diverse world of K-Beauty! Enjoy programs like **personal color analysis** and **Korean Traditional Costume (Hanbok) fitting**. Reserve in advance to participate in various programs for free.

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"Yakseon" Dessert: Adding Health to Your Table



Have you ever heard of 'Yakseon' dessert?

"Yakseon" is a traditional practice of using food as medicine to boost health and prevent illness, combining natural ingredients with medicinal benefits.

Experience the joy of creating your own Korean dessert using healthy ingredients like nuts, pumpkin powder, rice syrup, and sesame seeds. Mix them by hand and press them into traditional Korean-pattern molds for a truly hands-on experience.

During the activity, you'll learn about the meanings behind Korea's traditional patterns while enjoying the treat both visually and tastefully.

One-Time Offer: 50% OFF  **Tours – Departing November 28 Only!**

Looking to explore Korea in the most complete way possible?

For one day only, we're offering 50% off on all RingKtrip tours — but only for departures on November 28.

✓ Take our 9-day guided loop around Korea for just USD 1,470 (normally USD 2,940).

✓ All 23 other RingKtrip tours are also 50% off their listed prices.

 Limited to just 30 participants.

This offer is first-come, first-served — once it's full, bookings will close automatically.

 For reservations and questions, email us at:

 ringktrip@lottejtb.com

Don't miss this rare chance to travel Korea with RingKtrip — fully guided, all arranged, and now at half the price.

Check Details | https://www.lottejtb.com/uploadfo/file/glb/RingKtrip_INDEX.pdf