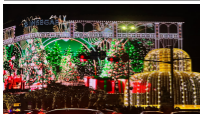


# NEWSLETTER



## Discover Korea's Most Enchanting Christmas Spots

### Holiday Markets Full of Life and Wonder



Each December, Seoul transforms into a dazzling wonderland filled with festive lights, towering trees, and vibrant markets. Iconic landmarks and bustling streets become breathtaking photo spots that attract both locals and international visitors, making the city one of Asia's most celebrated holiday destinations.

But beyond the pictures, Seoul offers a chance to truly feel the warmth of the season. From lively Christmas markets to illuminated boulevards, the city's year — end atmosphere is alive with joy and wonder — the perfect place to celebrate, explore, and create lasting memories.



Seoul's Christmas markets are more than just photo spots - they're places to savor delicious seasonal treats, browse charming holiday crafts, and shop for unique gifts.

Among the most popular are the festive market at Gwanghwamun Square and the dazzling Lotte Tower Christmas Market, both offering a lively atmosphere that captures the joy of the season.

## Christmas Hotspots in Seoul

- COEX Starfield Library (11/3 - 1/31)
- Shinsaegae Media Pasad (11/7 - 1/31)
- The Hyundai Seoul (11/1 - 12/31)
- Lotte World Tower Christmas Market (11/20 - 1/5)
- Gwanghwamun Christmas Market (12/12 - 12/31)
- Hyundai Department Store - Trade Center Branch (11/7 - 12/31)

# WYD Seoul 2027



© Organizing Committee of the 2027  
Seoul World Youth Conference

World Youth Day will take place in Seoul, South Korea from **August 3–8, 2027**, bringing together young people from around the world for prayer, celebration, and cultural exchange. Candidate venues in the city include major open spaces such as Gwanghwamun Square and other central locations that can host large gatherings.

Hotel blocks have already opened for reservations, so if you are interested in making a booking or have inquiries related to the event, please contact us soon to secure your arrangements.

This is a unique opportunity to experience the spirit of WYD in the heart of Korea.

## Meet Our Team at (Fitur) 2026



<LOTTEJTB IBERO TEAM>

We, LOTTEJTB are excited to announce that our team will be participating in FITUR 2026, taking place from **Jan 21st - 25th** in Madrid. This is great opportunity to connect with us and explore future collaborations.

If you would like to schedule a meeting, feel free to reach out by email or submit a request through the official website of FITUR. As Korea's trusted DMC, LOTTEJTB is open to building strong partnerships with agents who are looking to grow together in the travel industry.

We look forward to meeting you at FITUR!

## CONTACT US

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