

NEWSLETTER



Image courtesy of Everland



Image courtesy of Everland

Enter the Realm of K-Pop Demon Hunters



Image courtesy of Everland



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From September 26 (Fri) to December 31 (Wed), Everland becomes the ultimate playground for K-Pop Demon Hunters fans.

Explore three themed zones—Huntrix, Saja Boys, and Fan Event—packed with interactive games like spirit-shooting challenges, gate-sealing touch missions, rhythm battles to "Soda Pop", and the Saja Boys' rolling adventure.

Snap photos with life-size characters at immersive photo zones, and treat yourself to exclusive F&B items and limited-edition merch only available during the event.

Step into the world of K-Pop Demon Hunters and experience fantasy, fandom, and fun like never before!

Strike a Pose with K-Pop Demon Hunters



Capture Korea's iconic 4-cut photo with a twist—Photoism teams up with "K-Pop Demon Hunters" for a limited-time collab **until October 31**. Snap fun shots with Huntrix, Saja Boys, and Derpy in themed booths. Don't miss your chance to strike a pose with your favorite characters!

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From K-POP Demon Hunters to Dynasty Relics : Korea's Cultural Booms

Following the global buzz around K-pop Demon Hunters, more international visitors are diving into Korea's rich history—and there's no better place to start than the National Museum of Korea in Seoul.

Home to over 420,000 artifacts, the museum offers a captivating journey through Korea's ancient kingdoms, dynasties, and cultural heritage. From golden crowns of Shilla to serene Buddhist sculptures, each gallery reveals the depth and beauty of Korea's past.

* Bonus: The museum's Yongsan location offers stunning views of N Seoul Tower, especially at sunset—making your visit both educational and scenic.

Strike a Pose with K-Pop Demon Hunters



Led by merchandise resembling "Derpy", the gift shop has become a bustling hotspot for visitors.

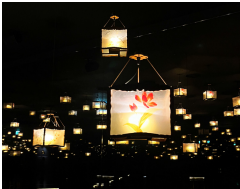
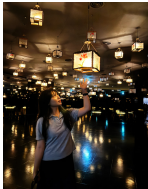


SANS: The World's First Beanless Coffee Experience

Discover SANS, the world's first offline café dedicated to alternative coffee—crafted entirely without beans, yet remarkably rich in flavor.

Nestled in the heart of Seoul's Ikseon-dong, this pioneering concept uses over a dozen natural ingredients to recreate the essence of coffee, minus the caffeine.

Whether you're seeking a jitter-free pick-me-up or simply curious about the future of mindful sipping, SANS invites you to taste innovation in every cup.



Step into a Dream: Firefly Forest & Royal Lantern Night

Experience the magic of Korean royal nights reimagined through immersive media art at Cheongwadae Sarangchae.

The special exhibition **“Yeonhwa: Light of Delight”** invites you to explore two captivating installations:

🌟 Firefly Forest

Wander through a serene digital woodland where flickering lights mimic the gentle glow of fireflies. Surrounded by ambient sounds of nature and dynamic lighting, this space evokes the tranquility of a moonlit garden.



Royal Lantern Night

Enter a mirrored chamber where traditional flower lanterns bloom across every surface. Inspired by Joseon-era palace festivities, this installation blends historical elegance with modern projection art to create a dazzling visual feast.

** Closed on every Tuesdays



Love Chapter: K-drama Exhibition

Rediscover the emotional heartbeat of Korean dramas at Love Chapter, a multi-sensory exhibition held at Cheong Wa Dae Sarangchae. Running until **November 30, 2025**, this poetic experience brings iconic love stories to life through dreamy fabric installations, scenic media art, and immersive soundscapes.

Each chapter guides you through the stages of romance—from first encounters to heartfelt farewells. Highlights include a ceiling of flowing drama stills, projections of beloved filming locations, and glowing pillars that echo the voices and music of hit K-dramas like *Crash Landing on You* and *My Lovely Boxer*.